

# SAMPLE YELLOW PAGE DISPLAY AD SIZES – 6x9 SPIRAL

All dimensions are  
Width × Height (depth)

## ASK ABOUT FULL COLOR (use a color photo or logo)

WHITE PAGE ADVERTISING  
ALSO AVAILABLE

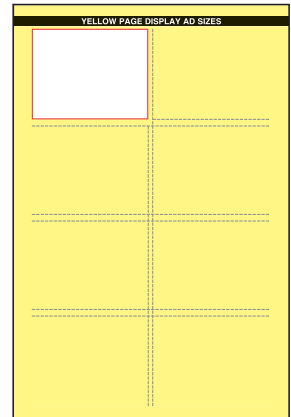
For complete details  
800-761-5234  
ndpub.com



### QC Quarter Column

Inches =  
W 2.306 × 1.89 H

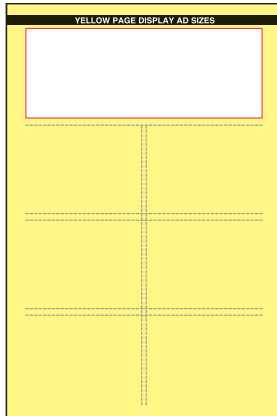
Points =  
W 166 × 136 H



### DQC Double Quarter Column

Inches =  
W 4.764 × 1.89 H

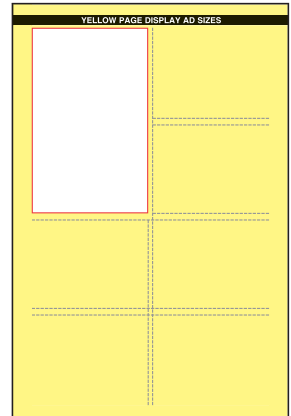
Points =  
W 362 × 136 H



### HC Half Column

Inches =  
W 2.306 × 3.81 H

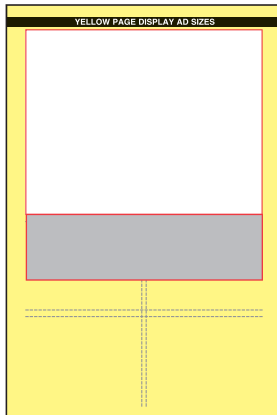
Points =  
W 166 × 274.5 H



### HP Half Page

Inches =  
W 4.764 × 3.81 H

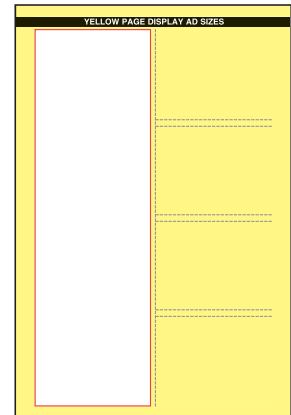
Points =  
W 362 × 274.5 H



### FC Full Column

Inches =  
W 2.306 × 7.65 H

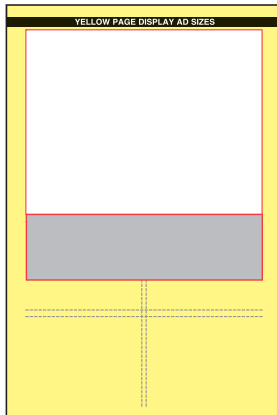
Points =  
W 166 × 551.5 H



### TQP Triple Quarter Page

Inches =  
W 4.764 × 5.667 H

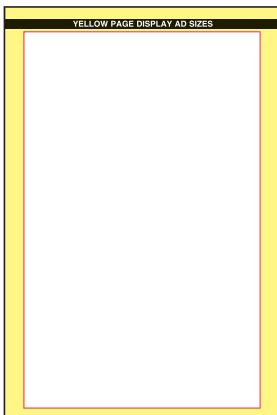
Points =  
W 362 × 408 H



### FP Full Page

Inches =  
W 4.764 × 7.65 H

Points =  
W 362 × 551.5 H



### HS\* In-Line Ads

*\*In column; inserts by  
classification & alpha*

*(sizes = inches)*

- 2HS .....W 2.306 × 1 H
- 3HS .....W 2.306 × 1.5 H
- 4HS .....W 2.306 × 2 H
- 5HS .....W 2.306 × 2.5 H
- 6HS .....W 2.306 × 3 H
- 7HS .....W 2.306 × 3.5 H
- 8HS .....W 2.306 × 4 H

### BUSINESS NAME