

Sample Yellow Page Display Ad Sizes – 8x10.5 Book

ALL DIMENSIONS SHOWN ARE WIDTH × HEIGHT (DEPTH)

ASK ABOUT FULL COLOR

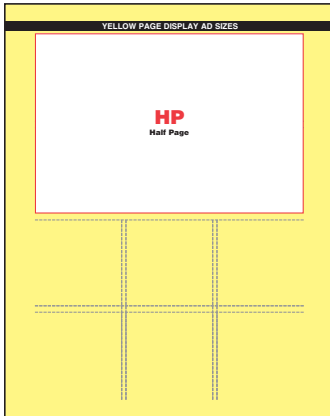
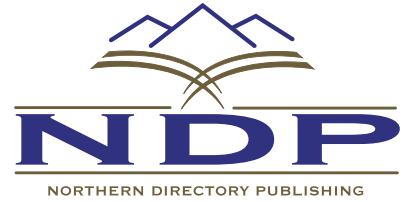
(use a color photo or logo)

WHITE PAGE ADVERTISING ALSO AVAILABLE

For complete details

800-761-5234

ndpub.com

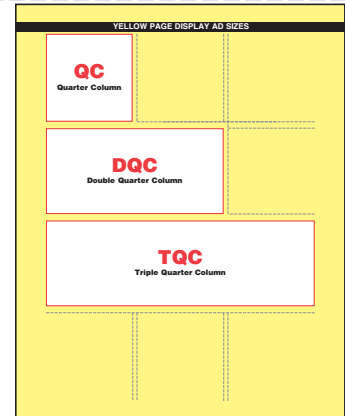


HP
Half Page
Inches =
W 7 × 4.535 H
Points =
W 504 × 326.5 H

QC
Quarter Col
Inches =
W 2.194 × 2.236 H
Points =
W 158 × 161 H

DQC
Double Quarter Col
Inches =
W 4.597 × 2.236 H
Points =
W 331 × 161 H

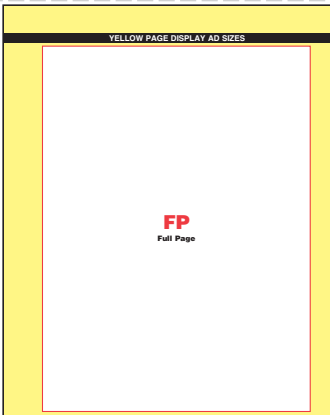
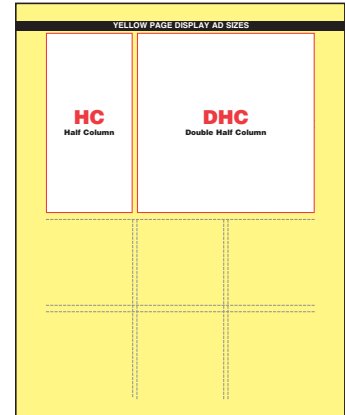
TQC
Triple Quarter Col
Inches =
W 7 × 2.236 H
Points =
W 504 × 161 H



TTQC
Triple Three Quarter Col
Inches =
W 7 × 6.833 H
Points =
W 504 × 492 H

HC
Half Col
Inches =
W 2.194 × 4.535 H
Points =
W 158 × 326.5 H

DHC
Double Half Col
Inches =
W 4.597 × 4.535 H
Points =
W 331 × 326.5 H



FP
Full Page
Inches =
W 7 × 9.132 H
Points =
W 504 × 657.5 H

HS*
In-Line Ads

2HSW 2.194 × 1 H
3HSW 2.194 × 1.5 H
4HSW 2.194 × 2 H
5HSW 2.194 × 2.5 H
6HSW 2.194 × 3 H
7HSW 2.194 × 3.5 H
8HSW 2.194 × 4 H

**In column; inserts by classification & alpha*
(sizes = inches)

BUSINESS NAME