

Sample Yellow Page Display Ad Sizes – 7x10.5 Book

All dimensions are
Width × Height (depth)

**ASK ABOUT
FULL COLOR**
(use a color photo or logo)

WHITE PAGE ADVERTISING
ALSO AVAILABLE

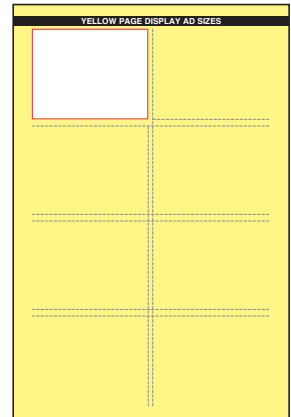
For complete details
800-761-5234
ndpub.com



QC
Quarter Column

Inches =
W 2.889 × 2.236 H

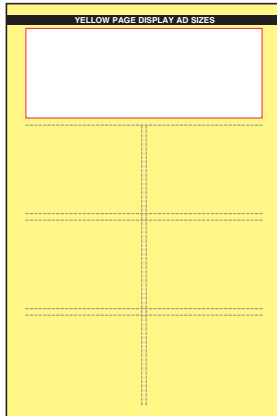
Points =
W 208 × 161 H



DQC
**Double
Quarter Column**

Inches =
W 6 × 2.236 H

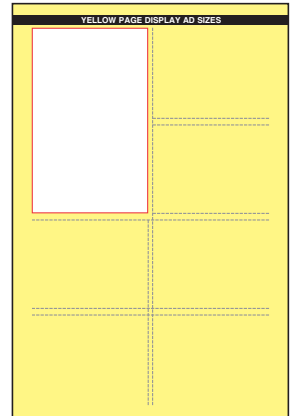
Points =
W 432 × 161 H



HC
Half Column

Inches =
W 2.889 × 4.535 H

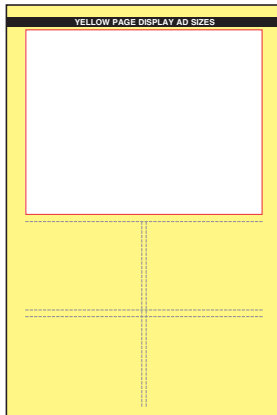
Points =
W 208 × 326.5 H



HP
Half Page

Inches =
W 6 × 4.535 H

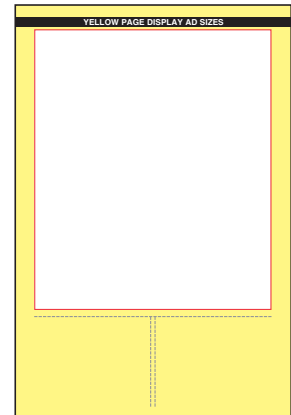
Points =
W 432 × 326.5 H



DTQC
**Double Three
Quarter Column**

Inches =
W 6 × 6.833 H

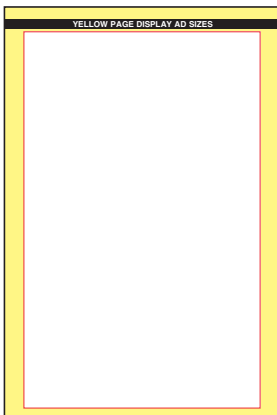
Points =
W 432 × 492 H



FP
Full Page

Inches =
W 6 × 9.132 H

Points =
W 432 × 657.5 H



HS*
In-Line Ads

**In column; inserts by
classification & alpha*

(sizes = inches)

- 2HSW 2.889 × 1 H
- 3HSW 2.889 × 1.5 H
- 4HSW 2.889 × 2 H
- 5HSW 2.889 × 2.5 H
- 6HSW 2.889 × 3 H
- 7HSW 2.889 × 3.5 H
- 8HSW 2.889 × 4 H

BUSINESS NAME

